

# JOSEPH KILRAIN | UX / VISUAL

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## SUMMARY

I think of myself as a unicorn with zebra stripes. A unicorn sees the infinite solutions to problems. And a zebra making constant inventory of situations to keep the balance. My blend of hands-on experience and management skills foster productive environments and innovative teams. Joey shares his endeavors and experiences with the entrepreneurial community and universities alike. His hands-on approach towards education encourages all in attendance.

Skills that pay the bills:

- Disruptive Visual Design
- User Interface / Interaction
- User Testing
- Data Visualization
- Enterprise Applications
- Team Building

## SELECT AGENCY EXPERIENCE

The Weather Channel - Senior Lead UX Visual Architect (Consultant)

*March 2016 - Present - New York, NY*

Primary duties included:

- Built enterprise applications for Fortune 500 clients
- Worked closely with PM's on deliverables
- Guided the Ux / Visual team all aspects of the user experience
- Worked closely with development to ensure smooth translations of files
- Championed agile methodologies to produce high fidelity mockups
- Continually shared research and discoveries

Integral Ad Science - Senior UX Visual Designer (Consultant)

*May 2015 - March 2016 - New York, NY*

Primary duties included:

- Planned / Coordinated idea generation based off of product development initiatives
- Provided team direction in competitive research and persona analysis
- Analyzed data points, summarized into wireframes and flows
- Collaborated with analytics team on A/B usability tests
- Developed complex wireframes of enterprise products
- Informed Product, Dev, and Stakeholders of features / requirements from Cx feedback
- Shared my insights / learnings on new product ideation consideration

Ghostery, Inc - Senior Lead UI/UX Designer

*May 2014 - April 2015 - New York, NY*

Primary duties included:

- Collaborated with PM /Stakeholders on user experience
- Worked with idea champions to facilitate product discovery process
- Whiteboard agile approach with PM's to develop MVP prototypes
- Lead all enterprise level aspects of Visual Design and User Experience

## SELECT ENTREPRENEURIAL EXPERIENCE

Raining Colors LLC. - Founder

*January 2015 - Present - New York, NY*

Working with Agencies and Start-ups to solve their Ux and Visual Design challenges.

Gigapixel Creative, Inc. - Co Founder / Creative Director

*January 2003 - December 2013 - New York, NY*

Partnered with agency & entrepreneurs, helping them build their digital experiences and enterprise platforms.

The Hatchery - Co Founder / Creative Director

*April 2007 - January 2013 - New York, NY*

A venture collaboration forum, providing a unique funnel for New York innovators to interact with investors giving entrepreneurs a forum to present their strategies

Each entrepreneurial endeavor listed above included the following duties:

- Championed team building and mentored various teams
- Client and product management (from start-ups, to mvp, to exit)
- Lead ideation and Media integration — print, web, TV, mobile
- Strategy, design, architecture, development and marketing
- Continually researched and experimented with emerging trends

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## SELECT CLIENT EXPERIENCE



## SELECT TEACHING EXPERIENCE



Fashion Institute of Technology  
- Adjunct Professor  
*January 2013 - Present*

- Taught:
- UX Design (Lean / Agile Methodologies)
  - Visual Design
  - Front End / Responsive Design



General Assembly  
- Front End Design / Dev Instructor  
*August 2011 - March 2012*

- Taught:
- Front End / Responsive Design:
  - UX Design (Lean / Agile Methodologies)
  - HTML5 / CSS3,



The Art Institute of New York City  
- Adjunct Professor  
*February 2010 - December 2015*

- Taught:
- Creative Print Production
  - Web Design & Development
  - User Experience and Visual Design

## EXPERTISE

- Creative Direction
- Team Building
- User Experience Design
- User Interface & Visual Design
- Ideation (whiteboarding)
- Damage Control / Troubleshooting

## SELECT SOFTWARE



Adobe Apps



Axure Pro



UXPin



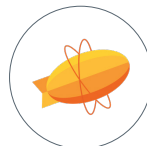
Sketch3



JIRA



InVision App



Zeplin



Developer Tools



Craft

## EDUCATION

Art Institute of Pittsburgh  
*Bachelor of Fine Arts (BFA), Graphic Design, 2015*

LaGuardia College  
*10k Small Businesses Management Program, 2010*

School Of Visual Arts  
*Continuing Education, Graphic Design, 1999*

Art Institute of Philadelphia  
*Associates Degree in Specialized Technology, 1994*